

How to choose the right AI model for your retail data

	Generic AI Model	Build your own AI Model	Style Arcade + MCP + Claude
HOW IT WORKS	✗ Upload files and ask questions	✗ Build AI Models to your systems	✓ Query your clean, trusted datasets and integrations within Style Arcade
DATA	✗ Trained on manual exports that quickly date	✗ Trained on live data only if it's manually maintained	✓ Automatically trained on directly connected, live Style Arcade data
RETAIL KNOWLEDGE	✗ Generic AI with no retail context	✗ Retail AI learned from separate systems	✓ Retail metrics and best-practice logic built in
TRUST	✗ <i>Low</i>: Files and prompts limited by retail logic	✗ <i>Medium</i>: Responses limited by the quality of your build	✓ <i>High</i>: Analysis and recommendations from Style Arcade's proven formulas
TIME TO VALUE	✗ Quick to open, slow to prepare data	✗ Typically 6–18 months to build	✓ Value as soon as data is connected
TEAM ACCESS	✗ Answers stay separated in individual chats	✗ Collaboration features must be built in-house	✓ Shared answers and insights for every team member
REPORTING	✗ Manually compile trade reporting packs	✗ Build trade reporting workflows yourself	✓ Claude MCP builds repeatable, shareable trade reports
COST	✗ Low subscription, high manual effort	✗ High ongoing engineering costs	✓ No lock-in AI subscriptions, predictable costs
MAINTENANCE	✗ Constant exports, prompts and checking	✗ Requires a dedicated technical team	✓ Style Arcade manages the infrastructure
SECURITY	✗ Data is shared with third-party AI, limited oversight	✗ You create and own security and governance policies	✓ Private access layer that governs, protects and authenticates data
BEST FOR:	Retailers asking ad hoc, low-risk questions	Enterprises building an AI function	Enterprises and retailers requiring fast, actionable answers based on merchandising excellence